

K liner

NEWS FOR AND ABOUT **Kmart** CORPORATION EMPLOYEES

NOVEMBER
1979



Sparkling, clean ceramic tile, adequate lighting and gleaming stainless steel are just a few of the things that characterize K mart's new steak house.

Something New!

The K mart Family Steak House

Fixing meals in a rush or just plain skipping them is a bad habit a lot of us fall into when the entire household works. On these occasions, the family should consider the alternative — eat out. "Over the years," says Mr. Donald Fritz, director of food operations at KIH, "the number of adult family members joining the active work force has increased substantially and family dining-out has in turn become very popular. K mart is testing a family dining food operation in Ypsilanti, Michigan which features char-broiled steaks and batter-dipped cod fish. The menu is limited, but the selections are priced as one would expect — at a K mart price."

The steak house is part of K mart 7332, but has its own entrance. It opened to the public on September 20, 1979. The following

food items have proven to be very popular with the customers:

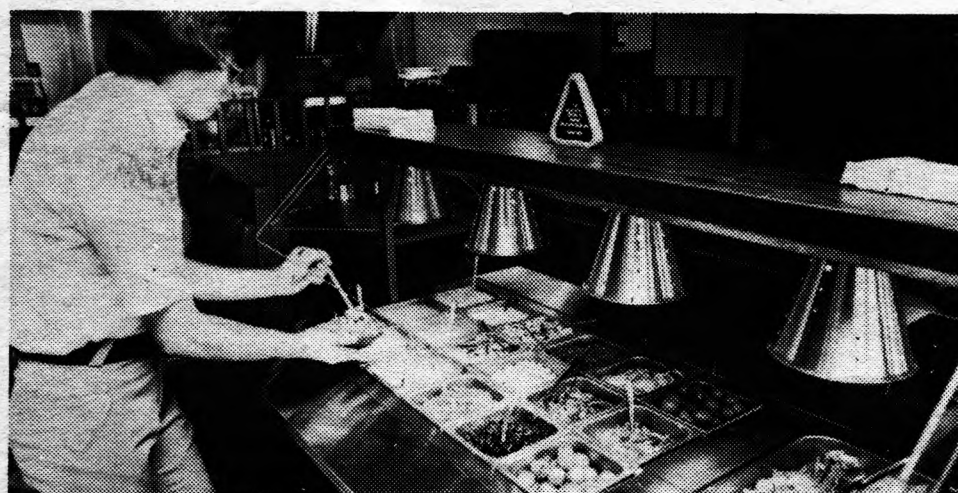
T-Bone Steak	\$4.67
Strip Steak	3.77
Chopped Beef Steak	3.17
Rib Eye Steak	3.17
Batter-Dipped Fish	2.77
1/4-pound Hamburger Plate	1.67
Childrens Hamburger Plate	1.07

"All steaks are served with a hot, mini-loaf of bread (baked on the premises) and a baked Idaho potato," says Mr. Fritz. "In addition, the customers can help themselves to the bountiful salad bar, situated in the center of the dining area."

"Repeat business has been most encouraging. However, at the present, there are no plans for expanding on this type of steak house operation," says Mr. Fritz.



The deliciously tempting and reasonably priced menu.



Customers can come back for refills of fresh salad from the salad bar.



The steak house has a seating capacity of 96. It has already attracted a steady influx of customers since its opening just two months ago.

November Store Openings

	Region	Location	Opening Date
1	C	3191 - Union Lake, MI	November 1
2	C	7194 - Newark, OH	November 15
3	C	7210 - Mansfield, OH	November 15
4	C	7213 - Mansfield, OH	November 15
5	C	7237 - Lexington, KY	November 15
6	C	7249 - Mt. Clemens, MI	November 1
7	C	7262 - Louisville, KY	November 8
8	C	7272 - Flat Rock, MI	November 1
9	C	7291 - Alpena, MI	November 8
10	C	9014 - Mt. Vernon, IN	November 1
11	E	3459 - Jersey City, NJ	November 8
12	E	3465 - Forestville, MD	November 8
13	E	3482 - West Springfield, MA	November 8
14	E	3522 - Elmwood Park, NJ	November 19
15	E	3523 - Paramus, NJ	November 19
16	E	3524 - Closter, NJ	November 19
17	E	7075 - Shamokin Dam, PA	November 8
18	E	7217 - Indiana, PA	November 1
19	E	7266 - Sharon, MA	November 15
20	E	7374 - West Chester, PA	November 15
21	E	7375 - Endicott, NY	November 15
22	E	7376 - Binghamton, NY	November 15
23	E	9274 - Greenwich, NY	November 15
24	E	9565 - Martinsburg, WV	November 19
25	E	9578 - Blacksburg, VA	November 15
26	E	9609 - Bradford, PA	November 8
27	M	7106 - Oakdale, MN	November 18
28	M	7189 - Richfield, MN	November 18
29	M	7212 - Marshfield, WI	November 14
30	M	7308 - Ft. Smith, AR	November 19
31	M	9262 - Clinton, OK	November 1
32	M	9295 - Fulton, MO	November 15
33	M	9525 - Baxter, MN	November 19
34	M	9612 - Stillwater, MN	November 18
35	M	9691 - Blythville, AR	November 15
36	M	3518 - St. Louis, MO	November 29
37	M	3520 - Hazelwood, MO	November 29
38	M	9686 - Jennings, MO	November 29
39	S	3223 - Ft. Walton Beach, FL	November 15
40	S	3347 - Gretna, LA	November 19
41	S	3404 - Stafford, TX	November 15
42	S	3442 - Raleigh, NC	November 29
43	S	3461 - Winter Haven, FL	November 23
44	S	3487 - Roswell, GA	November 15
45	S	3497 - Houston, TX	November 15
46	S	3530 - Orlando, FL	November 23
47	S	7276 - Asheville, NC	November 8
48	S	7277 - Cape Coral, FL	November 15
49	S	7278 - High Point, NC	November 15
50	S	7310 - Palm Bay, FL	November 8
51	S	7311 - Denham Springs, LA	November 19
52	S	7392 - Brunswick, GA	November 15
53	S	7251 - Sylacauga, AL	November 1
54	S	9277 - Walterboro, SC	November 15
55	S	9280 - El Campo, TX	November 8
56	S	9292 - Cleveland, OH	November 23
57	S	9296 - Kennesaw, GA	November 15
58	S	9548 - Henderson, NC	November 15
59	S	9594 - Weslaco, TX	November 1
60	S	9633 - Dickson, TN	November 1
61	S	9643 - Mission, TX	November 1
62	W	3440 - Pico Rivera, CA	November 15
63	W	3504 - Fullerton, CA	November 15
64	W	7152 - Napa, CA	November 19
65	W	7219 - Grants Pass, OR	November 19
66	W	7247 - Wichita Falls, TX	November 1
67	W	7267 - Casper, WY	November 1
68	W	7286 - Carrollton, TX	November 19
69	W	7313 - Prescott, AZ	November 19
70	W	7331 - Chehalis, WA	November 15
71	W	9264 - Tucumcari, NM	November 19
72	W	9267 - Artesia, NM	November 1
73	W	9607 - Borger, TX	November 19

2 November, 1979



Robert Brewer

Brewer elected to the Board

The Board of Directors of K mart Corporation elected Robert Brewer a director, expanding the Board to 18 members. Mr. Brewer is executive vice president, finance.

Mr. Brewer has been with K mart since 1948. He served on the controller's staff and the financial vice president's staff. He was then promoted to manager of systems and research, assistant treasurer, assistant to the presi-

dent, assistant to the vice chairman and vice president-treasurer.

Mr. Brewer was elected senior vice president, accounting and corporate information systems in 1976, and executive vice president, finance, earlier this year.

He is a graduate of Wayne State University and holds a MBA from Harvard Business School.

Cash dividend paid

The Board of Directors of K mart Corporation, as of October 16, 1979, by unanimous vote, approved the following resolution:

RESOLVED, that a cash dividend be paid on December 10,

1979 on the outstanding shares of the Corporation's \$1.00 par value Common Stock to the holders of record thereof at the close of business on November 20, 1979 in the amount of 21¢ per share.

Sales up 13.6 percent

Sales for the five weeks that ended September 26, 1979 were \$1,186,840,000 compared to \$1,044,430,000 on September 27, 1978. This is a 13.6% increase. For the 1979 fiscal year, sales have been \$7,686,799,000 compared to \$6,730,955,000, a 14.2% increase.

Chairman Robert E. Dewar noted that September sales continued within plan. The final two weeks were the strongest of the five-week sales period.

There are 1,988 stores as of September 26, 1979 compared to 1,817 stores on September 27, 1978.

New assistant editor to the K liner

Tamera Nelson has joined the news office staff as assistant editor and I, Virginia Burns am the new editor.

Tamera studied at Western Michigan University in Kalamazoo, MI and has a degree in English with a minor in communications. While in school, she free lanced for the college paper.

Tamera has already done some features for this issue, put together the First Edition, our corporate newsletter and prepared material for this month's Management News.

K liner

NEWS FOR AND ABOUT K MART CORPORATION EMPLOYEES

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Vol. 38, No. 9

VIRGINIA BURNS — Editor

TAMERA NELSON
Assistant Editor

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Blooper-

"Thank you for calling K mart. May I hold you?"

"If 3475 had a television on their phones," says Reporter **Fran Dandrow**, "this might have been well received, especially since it came from pretty blond **Julie Devlin**, customer service desk employee."

"Who says K mart doesn't give good service. With customer relations like this we can't lose."



Youngest American citizen



Joseph Tripoli, his son Jim, his daughter Nicole and wife, Pamela.

Mr. Joseph Tripoli, senior buyer for KEI sporting goods, travels to Taiwan twice a year for business purposes. Over the years, he has brought back many artifacts which decorate his Michigan home. These travels lead to the Tripoli's affection for Taiwanese people and their culture. And four years ago, they decided to adopt a Taiwanese baby girl.

Mr. Tripoli and his wife, Pamela, have a 10-year-old son, Jim, and they wanted a baby girl. Nicole was adopted when she was an infant and on October 20th she celebrated her fourth birthday.

On July 4 of this year, Nicki became an American citizen. She was the youngest of 300 new citizens who were sworn in at the Hart Plaza in Detroit, Michigan.

"She's really an American because she's lived here since she was an infant," said Mrs. Tripoli, "but she knows she's different. She knows she's Oriental; when she looks in the mirror she can see the difference."

Mrs. Tripoli wants Nicki to grow up proud of her heritage. "Teaching her about Taiwanese culture comes up in everyday

conversation. There are many things around the house that have come from Taiwan which she has asked about.

"Once there were acrobats from Taiwan on TV and we told her that they were from where she was born."

"On occasions, we'll see Oriental people while we're shopping and she'll ask me about them. But usually I forget she's Taiwanese because she's our daughter and she's been with us so long.

"So far, Nicki has been showered with affection from our friends and relatives."

Mrs. Tripoli anticipates a few problems Nicki might encounter when she enters public schools.

"But she's an outgoing girl and she loves people," and they expect Nicki to overcome her problems and get along fine.

Nicki now goes to nursery school twice a week because there aren't many children in her neighborhood. She likes to play with play-dough at school and home. She also likes to play outdoors and swim. "Her favorite toys are her Teddy Bear family," says Mrs. Tripoli.

Sunnyside Up

K mart 3310, Longmont, CO — Evelyn Tillman

"Recently I bought a dishwasher at your store in Longmont. There was no adapter and I wasn't able to find one anywhere in town. I called the store and they sent out the Whirlpool repairman who did not bring an adapter with him.

"I called the store again and Evelyn Tillman, the appliance department assistant manager, was able to find an adapter. She even brought it to my house.

"I would like to thank her. I am happy to know there are still people like her around."

K mart 3336, Richmond, VA — Tim Simpson

"I'm writing to let you know what excellent workmanship I received when I bought four new K mart tires and had them installed by Tim Simpson of your auto department.

"In the past I've seen many people in different tire stores perform this work. Your Tim Simpson was different. I judged him to be careful, orderly, thorough and speedy; a combination of qualities one rarely sees these days."

K mart 3386, Algiers, LA — Larry Hewitt

"We would like to commend one of your employees for some really outstanding service. Larry Hewitt has made us loyal customers of K mart by his fine attitude and attention to our problems.

"We received a rain check for sixty concrete planter box blocks. Numerous problems occurred for your company attempting to fill this order. However, every time we called Larry Hewitt was courteous and helpful.

"Last night Mr. Hewitt personally delivered the order to our home. We felt this was a service above and beyond the call of duty. In our opinion, he is an asset to your company and we appreciate very much his efforts on our behalf."

K mart 9134, Grand Haven, MI — Connie Goldner and Beverly Velik

"I'd like to commend Connie and Bev, the excellent help you have at your Grand Haven store.

"I was having difficulty locating an item needed for a special occasion. These girls went out of their way (using break and dinner time) to help me find what I was looking for.

"In this day of so much unconcern, I was pleasantly surprised by the attitude of these girls."

K mart 7146, Douglasville, GA — Tom King

I want to thank Tom King for being so kind on the phone in handling a matter to a 'customer's satisfaction.' You can be assured that he will fill an assistant manager's position well."

K mart 9179, Fernandina Beach, FL — Doug Atkins

"Thank you, Doug, for the special help you gave me a few weeks ago as I was shopping for a patio table. You made my day in a way you'll never realize — just by being extra nice. You are an asset to your department."

K mart 3463, East Detroit, MI — Kathy Drake

"I called K mart and talked with a very nice person, Kathy Drake. She was pleasant, kind and compassionate.

"I am 69 years old and must travel on busses, so I wanted to know exactly how to get to her K mart store. Kathy took the extra time to explain the directions very slowly so that I could understand. I was very pleased with her attitude."

K mart 3076, Spring Valley, CA — Norma Pomerleah and Tommy Tajeron

"I would like to commend your camera department for their patient help and friendly service. I purchased a movie camera and projector and received attentive help from Norma at that time.

"When I discovered a problem with the projector, I came to the store with it. Norma and Tommy found the problem and immediately gave me another projector and replaced the film that had been damaged. That evening when I went to try out the new projector, I discovered the cord was missing.

"I called the store and asked if anyone lived in my direction, I would appreciate it if they would drop the cord off to me on their way home. Tommy brought it to me even though it was out of his way. Being due to have a baby in a week, you can imagine how much I appreciated not having to make another trip back to the store.

"Again I'd like to express my thanks to the camera department and in particular to Norma and Tommy for their kindness."

K mart 4143, Syracuse, NY — Dee Dee Mosher and Pam Witek

"Just a note of thanks for making my life easier today. The customer greeters, Dee Dee Mosher and Pam Witek, were absolutely marvelous. I came to K mart with my 84-year-old mother and her companion and requested a chair, so my mother could rest while I did some shopping.

"It's not easy to shop with incapacitated people and you certainly made it much easier for me today. I'm a regular shopper at K mart and love it for many reasons."

There's always room for improvement

Edwin Winger — 7128, Oak Ridge, TN — A Bad Checks Collection Method is being used locally to help the company save money. A picture machine or regiscope-type camera takes pictures of all check writers during store hours. According to Edwin, it is a known fact that bad check passers stay away from stores using this camera. While in Florida, Edwin found that the K mart stores who had this camera, handled fewer bad checks than those who did not.

Larry Hanson — 4376, Waukesha, WI — A Customer Goodwill Follow-up is being used locally in the automotive department. After a customer adjustment is made on batteries and tires, he or she is called a month later to see if everything is OK. The customer response has improved customer relations and has consequently increased customer satisfaction.

Paul Rose — 4347, Greeley, CO — Paul suggests that in the grill department, the night man remove the center section of the scrub pads used for floors and save them. This section is not needed for scrubbing floors, but they make excellent scrub pads for pots and pans.

Dennis McGuire — 3343, Lansing, MI — Sheets of plexiglass are being placed and secured over the Panasonic speaker line in the major appliance department. Simply remove the cloth grill, cut a piece of plexiglass the size of the speaker (available in building supply), attach it to the speaker cabinet with



1/2 x No. 4 wood screws. This allows the customers to view the inside of the speaker without damaging the speaker cones.

Jerry Budrick — 7026, Vincennes, IN — The AD prefix on advices produced from orders placed on Christmas Call-for-orders is changed to another prefix to avoid confusion during the busiest time of the year.

The use of an AD prefix confuses department personnel where the merchandise is received. The store advice is not on the AD clipboards, but found in open order file with regular store orders. The employee doesn't know if the merchandise is for AD or is regular stock and can be put out for immediate selling.

With the new prefix, there would be fewer off sales because the merchandise was displayed immediately for selling and not held for AD.

About your Employee benefits

All K mart employees who regularly work a schedule of 24 or more hours a week, are eligible to participate in an outstanding Employee Benefit program. The cost of these benefits to K mart averages 25 to 30 percent of each employee's earnings.

Because these programs and benefits are so very important to you and your family and because they form a large and growing portion of your total compensation from K mart, we want you to know more about them and how they work to provide financial security and protection for you and your family.

K mart's benefit plans were developed to meet your needs and concerns in four specific areas of financial hazard. These four areas are:

1. The very high cost of medical care
2. Loss of income due to disability which prevents us from working
3. Untimely death
4. Our needs when we retire and our pay stops

Not only is it important that a complete program of employee benefits provide protection in each of these areas, it is equally important that they provide sufficient protection and financial resources to get the job done. A medical plan that pays only \$50 a day for hospital room and board is not of much help when the charges are well over \$100 a day. Nor is a plan which pays benefits up to 60 days for any real value if confinement continues for 100 days.

For these reasons, K mart has made a

number of substantial improvements in our medical plans, group life insurance, disability income plans, and pension plan. Getting these plan benefits up where they need to be and keeping them there has been a No. 1 priority.

Today, not only are these benefit plans doing the job for K mart people, they are also automatically tied to inflation. For example, if the cost of a hospital room goes from \$110 a day to \$120 a day (for semi-private or ward accommodations) our Blue Cross-Blue Shield Plan pays in full the hospital's charge.

It's the same with our disability income plans which are tied directly to our pay, and with our group life insurance which is one to two times our earnings, and our pension plan where the pension benefit is a percentage of our pay — increasing as our pay increases.

In addition to these formal (and usually insured benefits), K mart has an excellent vacation policy and provides all of the regularly observed national holidays plus extra paid personal days as well as an employee stock purchase plan.

In our next issue, we will review how our Blue Cross-Blue Shield and Major Medical Plans work and go over each of the benefits which they provide. Then, one by one, we will look at how the other K mart Employee Benefit Plans work together to provide economic protection and security for you and your family.

Largest group attends Business seminar

K mart International Headquarters invited 171 High School students and teachers to a Business Awareness seminar recently. Robert Stevenson, vice president government and public relations; Bill Underwood, men's wear buyer; Walter Bzdok, director of KIH data processing; Edward Kreitz, director of advertising and marketing; Thomas Nigolian, director of management personnel recruitment and training; and Phyllis Wambaugh, personnel manager spoke to the largest group of students and teachers that ever attended the Business Awareness seminar.

Mr. Stevenson said, "K mart is the second largest college recruiter in the country, and is still actively recruiting on about 400 campuses." Mr. Underwood discussed K mart's good quality for the lowest prices. K mart's refund policy, which promotes customer loyalty, were among the wide variety of topics mentioned in the seminar.

Know the signs of a heart attack

Dr. Daniel Anbe, M.D., F.A.C., Henry Ford Hospital cardiologist in Dearborn, Michigan and president of the Michigan Heart Association, says "Many, many thousands of lives could be saved if only people with heart attack warning signs would recognize their symptoms and act immediately. The warning signs are:

- An uncomfortable pressure, fullness, squeezing or pain in the center of the chest, lasting two minutes or more.
- Pain may spread to shoulders, neck or arms.
- Severe pain, dizziness, fainting, sweating, nausea or shortness of breath may also occur.

"Anyone who experiences these or similar signs should get to a hospital emergency room immediately," says Dr. Anbe. "Too many people think they'll only feel foolish if they go to the hospital and it's not a heart attack. What a waste — that foolish pride should be the cause of so much tragedy. If you're having these signs, don't stop to wonder — just get help.

Here's a recipe the Michigan Heart Association provided which you may find tempting enough for a holiday treat.

Party Walnut Broccoli

- 3 - 10 ounce packages frozen chopped broccoli
- 6 - tablespoons margarine
- 4 - tablespoons flour
- 2 - chicken bouillon cubes, dissolved in one cup of hot water
- 2 - cups skim milk
- 2/3 - cup water
- 2 - cups herbed poultry stuffing (crumbly type)
- 2/3 - cup chopped walnuts

Preheat oven to 400 degrees F.

Cook broccoli according to package directions until just barely tender. Drain well and place in an oiled 2-quart casserole. Melt 2 tablespoons of margarine in saucepan. Stir in the flour; cook briefly, and then add the milk. Add the bouillon and cook, stirring constantly, until thickened. Set aside.

Melt the remaining 4 tablespoons of margarine in the 2/3 cup of water. Mix with the herb dressing and walnuts. Pour the bouillon sauce over the broccoli; sprinkle evenly with walnut mixture and bake 20 minutes, or until crusty on top. Yields six servings and is about 205 calories per serving.

Have a nice Thanksgiving.

Promotions

John Reilly has been elevated to director of distribution center operations and manager of the Fort Wayne Distribution Center.

Since his employment with the K mart Corporation in 1952, Mr. Reilly has managed several Kresge and K mart stores, was district manager in the Eastern Region and was K mart advertising manager at KIH and co-manager and manager of the Fort Wayne Distribution Center.

Richard Fisher has been promoted to co-director of distribution center operations. He will report to Mr. John Reilly, director of distribution, and will operate out of Fort Wayne Distribution Center.

Mr. Fisher began with the K mart Corporation in 1950 and

has served as re-buyer, data processing manager and office manager, assistant manager of the Sparks Distribution Center and production manager at the Lawrence Distribution Center. He was an assistant to Mr. Kenneth Dunkel, vice president, merchandise systems and distribution operations now retired prior to being promoted to his present position of manager of the Lawrence Distribution Center.

Clinton White, formerly co-manager of the Lawrence Distribution Center has been promoted to manager.

Mr. White joined the K mart Corporation in 1957 in St. Joseph, MO. Since his first managerial assignment, he has managed several Jupiter and K mart stores and has served as district manager in the Midwestern Region.

In Memoriam

Frank Krout, on October 14, from KIH. He lived in Southfield, MI.

Brenda Leslie, on May 20, from K mart 9083, Ponca City, OK. She lived in Ponca City.

Patricia Hamm, on September 19, from K mart 3008, Williamsville, NY. She lived in Cheektowaga, NY.

Wendell Mulkey, on September 23, from K mart 7063, Morristown, TN. He lived in Morristown.

Elsie Bird, on September 15, from K mart 4013, Baytown, TX. She lived in Baytown.

Marian Green Isom, on August 14, from K mart 3412, Salinas, CA. She lived in Salinas.

Pauline Hylton, on September 2, from K mart 3336, Richmond, VA. She lived in Richmond.

Nancy Bowman, on September 22, from K mart 3353, Orange Park, FL. She lived in Green Cove Springs, FL.

Mary Worsham, on September 20, from K mart 7005, Flagstaff, AZ. She lived in Flagstaff.

Doris Moore, on September 27, from K mart 3282, Chili, NY. She lived in Chili.

Linda Benoit, on September 15, from K mart 4158, Waterloo, IA. She lived in Providence, RI.

Bonnie Ritnour, on September 13, from K mart 7011, Wenatchee, WA. She lived in Wenatchee.

Debbie James, on May 10, from K mart 4421, N. Hollywood, CA. She lived in Los Angeles.

Loretta Ann Gray, on July 30, from K mart 4063, Alexandria, LA. She lived in Hinston, LA.

Junior Kelly, on September 10, from K mart 3269, Lantana, FL. He lived in Lake Worth, FL.

Barbara Williams, on September 13, from K mart 4280, Springfield, MO. She lived in Springfield.

John Townsend, on September 30, from K mart 4097, Elgin, IL. He lived in Carpentersville, IL.

Peter Dozier, on August 25, from K mart 7211, Radcliff, KY. He lived in Radcliff.

Iva Guiles, on September 5, from K mart 7205, Grand Rapids, MI. He lived in Lowell, MI.

Clifford Halpin, on September 5, from 3129, Renisselaer, NY. He lived in Troy, NY.

James Adams, on September 24, from K mart 3406, East Stroudsburg, PA. He lived in Delaware Water Gap, PA.

Wallace Childs, on September 17, from Canton Distribution Center. He lived in Detroit.

Bette Giacalone, on September 17, from K mart 4027, Detroit, MI. She lived in Sterling Heights, MI.

Robert Oleary, on September 13, from K mart 3258, Woburn, MA. He lived in Malden.

Mary Lue Puckett, on September 3, from K mart 4140, Atlanta, GA. She lived in Lawrenceville, GA.

Ronald Cutting, on August 30, from K mart 3072, Missoula, MT. He lived in Missoula.

Jerry Guy Herrington, on July 14, from K mart 9500, Poplar Bluff, MO. He lived in Poplar Bluff.

Alan Arroyo, on October 5, from Sparks Distribution Center, Sparks, NV. He lived in Carson City, NV.

Anna Theresa Fuhrmeister, on September 22, from Kresge 545, Philadelphia, PA. She lived in Philadelphia.

Gertrude Zagari, on October 2, from K mart 4304, Florissant, MO. She lived in Moline, MO.

William Lane, on August 27, from K mart 3143, Jackson, TN. He lived in Jackson.

Sandra Gail Arthur, on October 4, from K mart 7136, Madison Heights, VA. She lived in Madison Heights.

Thomas Sebold, on October 10, from KIH, Troy, MI. He lived in Pontiac, MI.

Daniel John Kania, on October 10, from K mart 4136, Albuquerque, NM. He lived in Albuquerque.

Etta Rosetta List, on September 29, from K mart 3346, Liberty Township, OH. She lived in Niles, OH.

Carol Kraft, on October 17, from K mart 7144, Lockport, NY. She lived in N. Tonawanda, NY.

Anniversaries

40 Years — 35 Years



Marie Cicco
K mart 4064
North Versailles, PA
Nov. 8



Germaine Hitchcock
K mart 4254
Oshkosh, WI
Nov. 24



Francis Coniglio
Jupiter 4607
Rome, NY
Nov. 13



Melania Krewer
K mart 4436
Peru, IL
Nov. 17

35 Years — 30 Years



Marion Pirone
KIH
Nov. 28



Margaret Watson
Kresge 191
Philadelphia, PA
Nov. 18



Joseph Mahoney
FWDC
Nov. 14

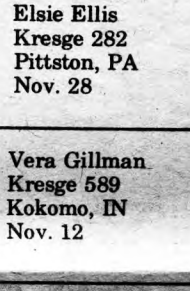


Mary Jane Taylor
FWDC
Nov. 1

25 Years — 45 Years



Ethel Mumea
Kresge 535
Mt. Clemens, MI
Nov. 25



Elsie Ellis
Kresge 282
Pittston, PA
Nov. 28

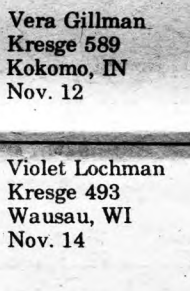


Gerald Foss
K mart 4246
Chattanooga, TN
Nov. 30

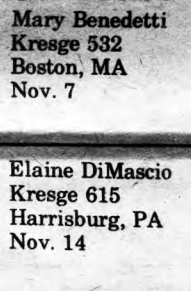
40 Years — 35 Years



Betty Ruland
K mart 3170
Zanesville, OH
Nov. 1



Vera Gillman
Kresge 589
Kokomo, IN
Nov. 12



Mary Benedetti
Kresge 532
Boston, MA
Nov. 7

30 Years

Margaret Phyllis Fox
K mart 4124
Terre Haute, IN
Nov. 5

Beauford Wimbish
K mart 3117
Willow Grove, PA
Nov. 1

Violet Lochman
Kresge 493
Wausau, WI
Nov. 14

Elaine DiMascio
Kresge 615
Harrisburg, PA
Nov. 14

30 Years

John Williams
Morrisville Dist. Ctr.
Nov. 30

Roger Clement
K mart 3235
West Covina, CA
Nov. 11

Hilda Kline
Kresge 18
Reading, PA
Nov. 8

Gladys Hanstedt
Kresge 222
Green Bay, WI
Nov. 7

25 Years

Dureth Miller
K mart 4066
Jackson, MI
Nov. 1

Lillian Williams
Kresge 23
Princeton, NJ
Nov. 3

Mary Jones
K mart 4428
Muskegon, MI
Nov. 5

Bertha Randall
Kresge 1
Detroit, MI
Nov. 5

25 Years

Anna Stouder
Kresge 171
Lancaster, OH
Nov. 5

Lillian Poe
K mart 3272
Columbus, OH
Nov. 6

Flora Scott
Kresge 282
Pittston, PA
Nov. 7

Ann Ginther
Kresge 535
Mt. Clemens, MI
Nov. 8

25 Years

Azzarie Slade
K mart 4062
Danville, VA
Nov. 12

Olivia Williams
Kresge 28
Cleveland, OH
Nov. 12

Lavica Case
K mart 4130
Omaha, NE
Nov. 14

Pauline Bennetski
Kresge 80
Paramus, NJ
Nov. 15

25 Years

Blanche Lawrence
K mart 4064
North Versailles, PA
Nov. 15

Frances White
K mart 3215
North Weymouth, MA
Nov. 17

Eileen Woods
Kresge 346
Brooklyn, NY
Nov. 18

Mary Argabright
K mart 3111
Englewood, OH
Nov. 19

25 Years

June Newcomer
Jupiter 4529
Ashland, OH
Nov. 19

Emmeline Gregoire
Kresge 165
Boston, MA
Nov. 21

Eugene Keppler
KIH
Nov. 23
Jimmie Majors
KIH
Nov. 24

Irene Kinghorn
Kresge 1
Detroit, MI
Nov. 26



Ruth King wearing *Melody*



Lucille Felix, wig consultant wearing *Misty*



Gail Grey wearing *Sunlight*



Ruth King wearing the same wig, different style

Historically wigs date back to as early as 3700 BC. They have even been found on Egyptian mummies. The widespread wearing of wigs as an everyday accessory is generally held to date from 1624 when Louis XIII adopted the usage. The French court kept 850 wig makers busy. Queen Elizabeth I had more than 80 wigs, mostly in auburn, orange and gold shades to cover her shaved head. In 1769, there were as many as eight wig makers in the small town of Williamsburg, VA, their clientele being mostly male. There have been periods in history when the number of wigs owned was considered a status symbol.

Today, wigs have become a part of our fashion wardrobe. In fact, they are a wardrobe in themselves. It is not uncommon for people to have two or three wigs of varying styles. A woman may want to wear one for the convenience of covering her hair in need of a set or wash, or to enhance her appearance, look different, be a blond instead of a redhead or display waves and curls rather than straight locks.

In the past four to five years, there have been vast improvements in wigs and they are forever improving; lighter weight, more natural colors and textures, easier styling and handling, better reflection of current hair fashions and less costly.

During the 17th century, wigs were so long and so much adorned they commonly weighed up to two pounds. The new fibers and methods of construction make today's wigs lightweight, a mere two to four ounces, and easy to handle. Wig wearers are hardly aware of having a wig on.

Now, most wigs are so designed it is rare that they need any testing or special styling. Our buyers constantly strive to avoid purchasing any wig that is difficult to style. Much thought, planning and testing go in to achieving a desired natural look when designing wigs. The key to a successful fast-selling wig is that it makes a woman more attractive and looks good in a matter of seconds.

K mart wigs have a natural coloration tendency and can retain their style even when stored in a box, bureau drawer or suitcase. They are light and airy, not heavy and tight, so the customer doesn't have to withstand feeling "top heavy" to look better.

The fashion accessories department at KIH knows that wigs are here to stay because wigs have become a necessary accessory to the customer's wardrobe. And because wigs have undergone major improvements over the years, it's hard to tell if the person sitting next to you is wearing one. They're a normal fact of life, like eyeglasses. Some people may wear them for one reason only — to save time. For instance, today time is very valuable to many of us. So if we can save an hour or more in the morning by simply slipping on a wig, there will be time enough for other things, especially with the holiday season coming fast upon us.

Others want a wig strictly for the attention it arouses. And K mart buys only the finest wigs available, but sells them at discount prices. So, the customer can wear an attention-getting wig without paying an attention-getting price. If a customer personally feels she wants to change her appearance, buying a wig can be her first step. When the customer looks good, she feels good.



Sherry Avernik wearing *Cheryl*

Soon to reach the stores is a brochure, *How and Why K mart Makes Possible Your Own Wig Wardrobe*. This is for the customer and lists the advantages of owning a wig wardrobe.

There's a long list of reasons as to why owning a wig is the practical and smart way to go. But what makes our wig program so unique according to Mr. Gerry Brown of hairgoods at KIH is "No other discount store displays wigs as we do or has a trained staff to assist customers. K mart wigs are first quality, no seconds. There is no other discount or department store that has the high quality control standards we do. Because of this we are the most successful retailer of wigs in the world today."

In addition, wig clinics are held periodically in the stores. One store writes, "Our first wig clinic featured a film on the manufacturing of wigs which made the discussion interesting." This is an opportunity for the fashion accessories department manager to demonstrate the convenience and care of wigs. One interesting fact about K mart wigs is that if the customer is caught in the rain, she doesn't have to reset it — just pat it



Sue Spatz wearing *Feather-Light*



Karen Krugzda wearing *Tenderly*

with a towel and the style returns. However, women back in the 1600's had to wear enormous hats to cover their elaborate hairpieces which were sometimes heightened to two feet by the addition of pads, puffs and wires. To top it off, they attached feathers, flowers and fruit. The career woman and wife of today prefers a more simple and natural hairstyle, one which can be put on quickly without a lot of fuss and yet make them look like a million.

Wig styles and wig production have a lot of history behind them and wig production and sales are always improving. Since everyone is trying to recover a little of the past, those elaborate styles of the 1600's may return. In any case, whether the style be extravagant or simple, wigs are here to stay.

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From courtroom decorum to a fashion accessory

Wigs have come a long way

In the 1600's, wigs were adorned with fresh vegetables and sometimes due to the elaborateness of the hair style, women had to rest their heads at bedtime on specially designed prop-ups —
American Way, October, 1979, *The Hairy Past of Wigs*, by Herbert R. Mayes.

Hairgoods require customer-service. Wig selling is an education in itself. That's why we have wig seminars which take place many times throughout the year in various cities, like Chicago, Detroit, Los Angeles and most recently in Houston and Dallas. Interested viewers and participants at R, one of this year's wig seminars.



Central Regional News



Carmelita brought the banana plant home two years ago

Banana growing in Ohio?

Solon, OH — "Carmelita Kiser brought back a banana plant from Florida two years ago. She planted it in her front yard and it grew about a foot tall the first year. During the winters, Carmelita has been digging out the plant and keeping it in a friend's

greenhouse. Now the plant has grown too tall to keep it there. Carmelita will be leaving it in the ground this winter.

"Carmelita has been working as a checkout operator at K mart 3373 for two years," says Bonnie Sovel.

Practice — it's worth it



Millie won two red ribbons for her flowered bottle and bridge and a blue ribbon for her tray.

Muncie, IN — "Last winter I was confined for four months with injuries from my 'trip' down the basement stairs. I spent many, many hours practicing tole and decorative painting," says Millie Martz, reporter from K mart 4268.

"I entered some of my paintings in the county fair recently and was surprised when I received one blue ribbon and two red ribbons. I have also sold a few of my early efforts in a garage sale."

"I have hand-painted gifts ready for Christmas — and all it took was practice."

\$50 for honesty



Linda and her reward

Bowling Green, KY — "We are especially proud of our Office Merchandise Clerk Linda," says Reporter Pat Hurd. "She found a \$2,000 diamond cluster ring and turned it into the lost and found at K mart 7107."

A tearful customer reported losing the ring. Linda said, "Just seeing the customer's joy and relief in having her ring returned was reward enough," but Linda was given \$50 for her honesty.



Clara Schaaf and Joannie Priest demonstrate popping corn.

Poppin' idea

Burton, MI — "Manager Hank Slater at K mart 3279 had a great idea 'pop' into his head one busy Saturday afternoon, 'Why not create customer interest by promoting the hot air popcorn machine?' Using the power of 'stomach persuasion' the demo drew not only great customer attention, but great sales," says Reporter Sue Donoho.

Time of need

Austin Town, OH — "Mr. and Mrs. Dan Toner from Canada were traveling near K mart 4229 when their car went out of control and crashed," says Leona Martin.

"Mrs. Toner was hospitalized for a considerably long period of time. Mr. Toner was given a place to stay by the hospital and made friends with Security man Gary Miles at 4229. Mr. Toner spent a lot of time in the hospital and visiting Gary's home."

"The word went out at K mart 4229 and a collection was taken. Flowers were sent to Mrs. Toner and the donation was given to her husband."

"It was going to cost over \$800 to transport Mrs. Toner to the airport by ambulance, but Gary took her there in his van."

"Happiness was given by a store of strangers to two people who were stranded with no one to turn to. Mr. Toner visited K mart on two occasions to thank everyone personally."

High tides



Trying to stop the rising water

Portsmouth, OH — "Kresge 150 is known as the floating store," says Anna Snipes. "Rain this year has flooded our basement about 15 times averaging 6" or more. That's a lot of water to dip and pump and sweep out of the basement."

Pharmacist Wins Award

Hamilton, OH — Upon recommendation of the Dan Beard Council of Cincinnati and the approval of the National Court of Honor, Michael Powers of K mart 4167 has been presented the Silver Beaver Award, the highest recognition a local council awards to a volunteer scoutmaster for outstanding service to boys in his community.

Mr. Powers, pharmacist manager has just completed 31 years of association with the Boy Scouts of America in capacities from assistant district commissioner to scoutmaster, explorer, advisor and currently cubmaster

in his parish of St. James, White Oak.

In the past years, Mike has also been recognized by his own district with the Award of Merit and has additionally been cited by the Catholic Committee on Scouting of the Archdiocese of Cincinnati with the St. George Award.

As a young man, Mr. Powers had earned the Eagle Scout Award, which he feels is more than a recognition to the recipient, but also an obligation to duty. This he believes is fulfilled by returning active service to his community and to scouting by adult leadership.



Manager 'Skip' Stewart and Poster Child Shannon Thomas

A photographer

Williamsville, NY — "Audrey Smith, camera department manager, has gained national recognition and prominence with the choice of her photograph of Herbie, her kitten, for the cover of *WOMAN'S DAY* magazine," says Reporter Jackie Steger.

"In the 'Prized Pet' contest, of over 410,000 entries, 50 were awarded Honorable Mention and \$100. Of these 50 winners, Audrey's first pet shot was chosen for the cover.

"Audrey has also won more than 120 awards for both black and white and color photographs.

"She has been with K mart 3008 for three years, has dabbled in photography for many years and does free-lance wedding photography."



Audrey's kitten, Herbie

Tournament for a cause

Altoona, PA — "K mart 4150 sponsored a softball tournament for Muscular Dystrophy. We played against Miller's Auto Service," Marlene Zimmerman reports.

"Manager 'Skip' Stewart received a sunburn and Merchandise Manager Bob Sjöberg received a bloody nose from a fly ball.

"Assistant Manager Joe Accer awarded the winning trophy to Miller's Auto Service. But the real winner was the Muscular Dystrophy Association who received a donation of \$60."

3146 enjoys western music



L to R: Bonnie Zinski, Mary Long, Joe Lignore, Marlette Hess, Thelma Denisio, Naomi Nelson, Peggy Somers

Baltimore, MD — "Western days were a big success here at the K mart 'Corral' 3146," says Anna Lee.

"The grill staff and Assistant Manager Joe Lignore worked hard decorating the grill with saddles, lanterns, lassos and other Western artifacts. and to give the grill an authentic atmosphere we played country western music on a stereo.

"Manager Bill Colberg, a big fan of Dolly Parton's, especially liked the country western music."

A cake for their goals

Harrisonburg, VA — K mart 7032's pharmacy celebrated the first anniversary of its grand opening by filling 126 prescriptions that day. "This was an opportune time because the crew had been promised cake and ice cream from Assistant Manager Joy Bartholomew, if we could reach 125 prescriptions before she was transferred. This feat

was accomplished with little time to spare," says Reporter Debbie Meadows.

"That week, Joy was notified of her imminent departure for the Hagerstown, Maryland store where she would be merchandising manager. And we were given a cake for reaching our goal."

L to R: Jack, Vickie, Linda and Robin



L to R: Kim McMillan, Patrick Arnold and Mary Jane Jackson

Talented people at 4113

Erie, PA — "Patrick Arnold is a full fledged artist," says Gertie O'Day. "He drew the clever posters which helped to make our Western Days a success. Pat works as a stockman at K mart 4113 and is working towards a career as an artist."

Zip lunches at K mart 3215

North Weymouth, MA — "K mart 3215 had the honor of showing some real K mart hospitality to a veteran of over a thousand network shows and many commercials," says Reporter Timothy Kester.

"This was Zippy the Chimp and his owners Jack and Fran Rynsky of Freeport, New York. Zippy was the eye of curiosity for many children and adults alike as he enjoyed his salad and orange juice. Zippy was performing in K mart's Harborlight Mall for three days."



L to R: Arlene Wyman, receiving bookkeeper, Jack and Fran Rynsky Center: Zippy

Icee Bear hugs all kids

Frederick, MD — "The Icee Bear visited K mart 3131," reports Ruth Fraley. "The children were both frightened and delighted to be picked up by the large bear.

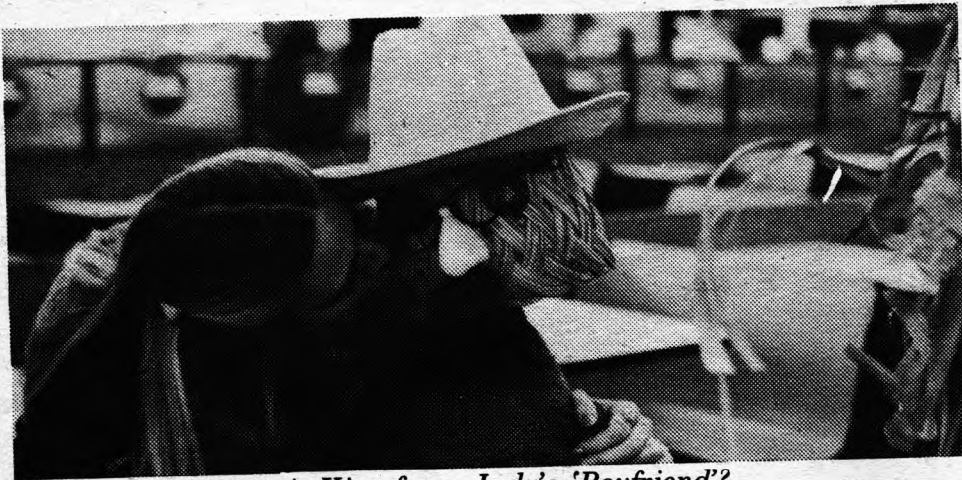
"'Big' kids seemed to enjoy hugging Icee as much as the little ones. As you can see by our

Ladies Wear Assistant Manager Jamie Hulinger."



Jamie steals a hug from Icee Bear

A Straw Helper



A Kiss from Judy's 'Boyfriend'?

Dansville, IL — "Isn't he cute?" asked customer Mike Handley about our scarecrow in **K mart 4030's** newly remodeled cafeteria.

"Assistant Manager **Judy Daniels** and **Jeff Cramer** went out into the rain to a farmer's corn field to get the corn stalks complete with corn for the back drop," says **Wanda Sidpens**.

"Judy flew home to St. Louis

one weekend on a special mission for some melons and gourds to decorate the cafeteria.

"Asked if the scarecrow was her boyfriend, she gratefully gave him a kiss since he brought in the Halloween season to the cafeteria.

"Kids of all ages checked his pockets for the candy that was thoughtfully put there by Judy and her many store helpers."

donating what he or she wishes, but the store is also having a raffle with the money being donated to United Fund. The items to be raffled off are 2 ten-speed bikes. All the employees are very excited and two lucky people will ride home from work on brand new bikes."

A Raffle

Racine, WI — "With United Fund right around the corner, store 4477 is really getting into the spirit!" says **Coni Kroncke**.

"Not only is each employee

Our Motto: Teamwork

Independence, MO — "We at **K mart 4217** have won a number 1 standing in the Independence Parks and Recreation Department Men's Softball League," says Reporter **Phil Miller**. Fourteen men from all departments composed the team. The men were: **Graham Taylor, Roger Stobick, Tim Fleming, Brian Kelly, Farrel Rush, Lorne Rush, Ken Adams, Greg**

Davis, Clyde Wilson, Jim Morgan, Bruce Bertleson, Larry Workman, Mike Davis and Dave Rubin.

"We all worked as a team," commented Coach **Graham Taylor**, "We couldn't have won without it."

Now that basketball season is here, plans are being made to put together a basketball team.



L to R: Back Row - Bruce Bertleson, Farrel Rush, Larry Workman, Clyde Wilson. Front Row - Brian Kelly and Greg Davis

10 November, 1979



A Gift of Appreciation

A Token

Fort Dodge, IA — "Our Door-greeter **Norma Helmick** was presented with a beautiful afghan from one of our regular customers, **Jack and Margaret Thayer**, for being so friendly and helpful to them," reports **Mary Runyan**.

"Norma has been in her position for 7 years and knows most of the regular customers by their first names.

"Of course the afghan was made from **K mart 3049** yarn."



Scarecrow bids customers to German Food and Free Pumpkins

Octoberfest

Manhattan, KS — "Crisp fall air, pumpkins, German cuisine and a little Oom pa pa were the order of the day at **K mart 7037**," says Reporter **Victor Boccia**. Employees dressed in authentic Bavarian outfits to celebrate the Octoberfest.

"On our grill menu we offered bierocks, viener schnitzel, hot potato salad, sauerkraut and wieners. Grill shoppers with children 12 years old and under were presented with a free pumpkin while a supply of 2,500 pounds lasted.

Fall decorations assembled by cafeteria employees included center pieces of dried weeds and flowers native to central Kansas, a pumpkin patch complete with

Sam Gives Plaques at 4416



Store Manager Wayne Perzee, Grill Manager Ann Evans and Submarine Sam.

Urbana, IL — "K mart's Submarine Sam recently paid a visit to **K mart 4416**. He came specifically to congratulate and present district and regional plaques to two employees at our store," says Reporter **Diana Fay**.

"Many submarine sandwiches were made through the 10 day contest by not only the Deli employees, but by the rest of the store. Extensive P.A. announcements and hungry Urbana customers made 4416 have a bright and subshiny day," says **Dianna**.

Delta Fair Winners

Kennett, MO — **K mart 9199** employees are holding their heads high. They are proud of the blue ribbons and trophies brought home from the Delta Fair festivities by two of their employees.

Kim Emery dominated the Delta Fair Art Show winning "Best of Show," with a pastel, still life of a Tiger Lily. Kim also won a second place ribbon for her charcoal of a woman's face titled "Secluded Thoughts." An oil painting, "Queen of the West," won Kim a third place ribbon.

Debbie Carter, part-timer at the service desk, was chosen second alternate out of 48 girls for the Miss Delta Fair Queen.

stalks of corn, milo, a smiling scarecrow and a happy K mart pumpkin. The day was a tremendous success and was enjoyed much by everyone who participated."

Hurricane Frederick hits Mobile, AL—Kmart 4184

Mobile, AL — Hurricane Frederick struck Mobile on September 12, with winds exceeding 100 mph and an estimated 10-foot tide surge," Lillian Mayton reports from K mart 4184.

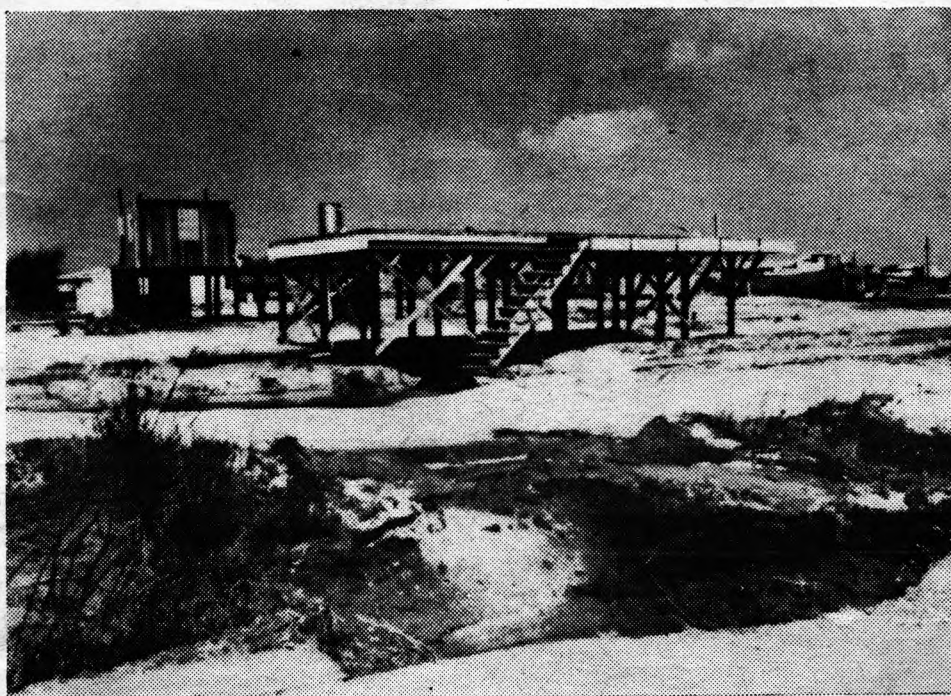
"The entire day had been spent making preparations. Hurricane shutters were in place on the store windows; flashlights and radios with extra batteries were ready; containers of water stored and all entrances to the store were protected by bags of sand.

"By 3 pm, when the store closed, a heavy rain was falling and winds were gusting 20-30 mph. Employees wished each other well and hurried home to make their own preparations.

"A brave crew including Merchandise Manager John Jones, Assistant Managers Ed Arrieta and Mark Benson volunteered to stay with the store during the storm. By sundown the winds were picking up and the streets of Mobile were almost deserted.

"Midnight brought the peak of the storm and the front windows (hurricane shutters included) began caving in. Almost at the same time, sections of the roof began tearing away in several areas. The crew desperately began trying to protect the merchandise from damage and through their efforts, a lot of loss was prevented.

"Sunrise brought a strange calm and for most Mobilians, a first glimpse of the destruction left behind. Employees began arriving at work and rolled up



The Remains of K mart 4184 Employee's Beach House

their sleeves and pant legs to begin the almost impossible task of cleaning up. The entire sales floor was under water. Glass from ten broken windows was strewn all over the front area and chunks of the roof and ceiling tile were mixed in with the merchandise.

"Led by District Manager Jim Marshall and Manager Bob Roberts with a dedicated group of employees, the clean up task was completed by Thursday night.

"Friday morning a makeshift

counter was sent up at the entrance and employees began bringing much needed clean-up and emergency supplies to anxious customers waiting at the front doors. K mart was the only store to be in operation at that time. Business continued in that manner until Wednesday, one week after the storm, when electrical service was restored.

"The first two days after the storm were the toughest. There was no electricity, no water, no ice, and everyday things that are taken for granted became

wished-for luxuries. Ice when available was selling for \$5 to \$10 a bag before civil defense took over and began distributing it free.

"The police department came by Friday with a request for food to feed police and national guardsmen who had been on duty over 24 hours with nothing to eat. 4184 responded with a donation of enough canned hams to make 300 sandwiches.

"The American Red Cross arrived and began helping families who had lost their homes and possessions. Red Cross purchase orders were issued to these victims and sympathetic employees provided personal service to assist in finding correct sizes. Extra checkouts were set up to provide speedy service for the Red Cross customers.

"Now, three weeks after the storm, Mobile is beginning to recover. Signs, windows, roofs and buildings are being replaced. The air is filled with the sound of chain saws and the highways are bustling with trucks, hauling supplies into Mobile and other trucks hauling debris away.

"4184 was bent but not broken. Virtually every employee experienced some loss ranging from minor wind damage to loss of their own home. Best of all, though, not one employee was injured and the days following the storm have brought a new spirit of togetherness and hope for the future."

Caught short

St. Augustine, FL — An amusing incident happened at K mart 7079 checkout this past week. One of the customers had decided to purchase a new pair of pants and a shirt from the mens wear department. He had asked if he could put them on and wear them out of the store. 7079 had agreed providing one of the personnel employees accompany him to the



Employees at K mart 7058 not only had a store meeting, they got to witness an authentic "Pie in the Face" by hit woman Personal Manager Marilyn Johnson.

checkouts with the price tags.

The gentleman presented the tickets at the checkout and the total was registered. At this point the customer realized he was short of cash by a small sum.

The checkout supervisor was called and after hearing the story she said to the man, "I'm sorry, sir, you'll have to leave your clothes with us."

Welcome to the 'Old West'

Houma, LA — K mart 3320 employees put on a Western Day show where they dressed up as characters from the Old West.

K mart shoppers were surprised to see cowboys and cowgirls, rustlers, sheriffs, Southern Belles, dance hall girls, Western ladies, school mams, and even Mini Pearl. K mart shoppers really enjoyed it.

While K mart customers shopped, they were invited to stop and take the "Pepsi Challenge". There was also an old fashion sidewalk sale where hundreds of special bargains were found.

K mart employees know how to work and have fun at the same time.

Winning women

Gainesville, FL — Marie Umlauf and Jane Dooley, employees at K mart 3400, have recently received awards.

Marie was named Diversified Student of the Year. She goes to Santa Fe Community College and has been a part-time checkout operator for over a year.

Jane was named Teacher of the Year. Jane is a fifth grade teacher at Melrose Elementary



Marie and Jane

School. She has been a part-time lay-away person in ladies apparel for a year and a half.



"Howdy, Pardners," says 3320

Hobby is a winner



L to R: Troy Dean (Icee Bear), Barb Lewis, Carol Aguon, Dan Petechel, Barbara Wilson, DeAndra Ruzicka, Carolyn and Steve Ruzicka

Milwaukee, OR — "Ahooga! Ahooga!" sounded K mart 4406's entry, a 1929 Tudor Ford Model A. The car is owned by Stationery Party Goods Manager Carolyn Ruzicka and her husband, Steve.

"It took 4½ years to complete the ground-up restoration of the car. And it was worth it," said Steve.

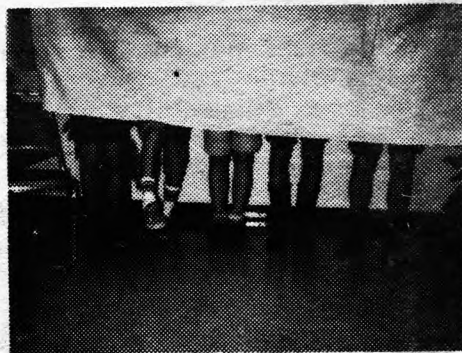
The K mart entry received a blue ribbon on its first debut to the parade scene.

K mart employees had fun dressing up in old time clothing as they passed out goodies and friendly K mart greetings to the parade goers.

"At the store, we had an "Old Fashion Day Sale" and a dress-up contest for employees. Marie Lewis took 1st place and Barb Lewis and Carol Aguan took a combination 2nd place," says Store Reporter, Carolyn Ruzicka.

All in fun

Carson City, NV — "This is a preview of K mart 7053's Second Annual Mr. Drumstick Award. Pictured are five of our most eligible turkey legs. The chair leg on the left has a very good chance of winning this year's award. At our Thanksgiving Party, the winner will be awarded a plaque and a turkey dinner from our K mart grill. Last year's award went to Store Manager Mr. Thompson who has been seen practicing his



Mr. Drumstick Contestants

strut to defend his 1978 Mr. Drumstick Title," reported Rene Duren and Debbie Carter.

7053 witches serve a strange brew

Carson City, NV — "Shoppers at K mart 7053 were startled when a witch's cackle was heard over the PA announcing a freshly concocted 'Witch's Brew.' This brew consisted of bats, spiders, bugs blood, ghost juice and a few grave stones. K mart customers

enjoyed over 300 cups of this unusual icee and were wished a 'terrifying day' by the old crone.

Tina Ballard acted as the old crone and Lori Foster was the witch's side kick," says Debbie Carter and Rene Duren.



Charlene Brisco, John Gibbs and Daniel Medina

Added humor

Monrovia, CA — 'Frantic Friday' was exciting! Assistants at K mart 4309 dressed as clowns, wearing roller skates, and generating a lot of fun and good humor throughout the store.

The day began with a store breakfast and costume contest. Fifteen employees dressed up and won the top three cash awards.

Balloons were everywhere. Their own roller derby champ handed out balloons and bubble gum to youngsters during the day.

The success of the day was evidenced by a 35% increase in sales.

All girls



L to R: Mothers — Lily Ann, Kris, Char, Angie, Dava and Carolyn. Daughters — Michelle, Dawn, Jamesa, Brandy, Robin and Jennifer

Kennewick, WA — "In some parts of the country they're having floods from Hurricane Fredrick. At K mart 3354 we're flooded with baby girls," says Angie Coburn. In the past six months six baby girls have been born to K mart employees or their wives. The mothers experienced a funny coincidence, four of them stayed in the same hospital, in the same room and in the same bed.

A success

Grand Junction, CO — "K mart 7000's Store Manager Dieter Overhoff and my fellow co-workers are proud of our accomplishments. The most recent one being that we had sale increases for 89 weeks. We are striving for another full year and another award!", says Reporter Rosemary Hedman.

A hectic day

Las Vegas, NV — "We called it, 'Blood, Sweat and Years'," says Vicki Kammeyer. It was an unseasonable 100 degrees outside; inside at K mart 4278's grill the employees were enjoying a gourmet breakfast of ham and eggs, hash-browns, toast and coffee, in honor of our long time employees. Among the twelve recipients of service awards was General Manager A. F. Donofrio who received his 20 year, gold service pin.

"Immediately following the service recognition festivities, Mr. Donofrio was the number 1 participant in our fourth semi-annual blood drive. The United Blood Service Blood-mobile was happy to report that during their three-hour stay, 36 pints of blood were donated. Once again our employees were quick to respond to the community's call for help."

Fashion show



L to R: Models Helen Nelms, Margaret Gutierrez, Elaine Johnson, Chris Moore, Ellie Blanton, Jerry Salis and Dean

Arlington, TX — K mart store 4132 held a Fall fashion show for their employees. People from all departments modeled clothing from mens wear and ladies wear departments. Accessories were provided by the footwear department.

Those participating and speculating had a good time.

"We would like to thank all of the models who participated in making our fashion show a real success," says their store reporter.

Gourmet cook

Oceanside, CA — Employees arriving for the monthly breakfast were greeted by a strange sight — a professional chef in full attire preparing the meal. K mart 3004's ladies apparel crew had been in charge of arrangements for this meeting. The chef served Eggs Monet to the entire K mart crew. Breakfast was understandably delicious. Thanks to Apparel Manager Joan Berry and the members of her staff.